



Rose of Durham Young Parent Support Services

Strategic Plan 2014-2017

Core Values:

DIGNITY

EMPOWERMENT

RESPECT

ACCOUNTABILITY

INNOVATION

TRANSPARENCY

Our Mission

To work with young parents in Durham Region by providing supportive programming so they may build a better future for themselves and their children.

Vision

Rose of Durham envisions a community that accepts, encourages, and empowers young parents.

Strategic Directions

Community Recognition

Talent

Programming

Financial

Goals

- Develop additional partnerships, with a focus on mental health
- Continue to raise the profile of the Agency in the community
- Explore options and develop a business plan for Social Enterprise

- Implement an annual strategic plan review with Board and Staff
- Fund and recruit a Volunteer Coordinator
- Review and support staff needs

- Expand/Implement programs
- Formalize mandatory effective evaluation for all programs

- Address space issues
- Source non-governmental funding to maintain autonomy
- Implement governance for the Fundraising Committee