

## Unveiling our 2014—2017 Strategic Plan



### Rose of Durham Young Parent Support Services

Strategic Plan 2014-2017

#### Our Mission

To work with young parents in Durham Region by providing supportive programming so they may build a better future for themselves and their children.

#### Vision

Rose of Durham envisions a community that accepts, encourages, and empowers young parents.

#### Core Values:

DIGNITY  
EMPOWERMENT  
RESPECT  
ACCOUNTABILITY  
INNOVATION  
TRANSPARENCY

#### Strategic Directions

Community Recognition

Talent

Programming

Financial

#### Goals

- Develop additional partnerships, with a focus on mental health
- Continue to raise the profile of the Agency in the community
- Explore options and develop a business plan for Social Enterprise

- Implement an annual strategic plan review with Board and Staff
- Fund and recruit a Volunteer Coordinator
- Review and support staff needs

- Expand/Implement programs
- Formalize mandatory effective evaluation for all programs

- Address space issues
- Source non-governmental funding to maintain autonomy
- Implement governance for the Fundraising Committee

Rose Garden is a quarterly publication produced by Rose of Durham.

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Rose of Durham is funded through the generous support of individuals and organizations. Major contributors include:



Our Vision

*A community that accepts, encourages, and empowers young parents.*



## The Power of Partnerships



Dear Santa Holiday Hunt Fun for all and a Huge Success!

Seeking out treasures for the holidays, it was a community scavenger hunt that found Christmas for plenty of children. Called Dear Santa Holiday Hunt and Charity Evening, 19 teams of four scoured Durham Region, partaking in wacky activities - from singing Christmas carols at restaurants to making a human pyramid at the Abilities Centre - while helping fill Santa's sack for families in need. After hours on the roads, the teams gathered at the Centennial Building, and enjoyed an evening of dinner, prizes, music and dancing, all in the name of a good cause. Proceeds supported the Rose of Durham. And while these "elves" were far from Santa's workshop in the North, they definitely worked hard to bring smiles to many, many children.



The team that organized Dear Santa Holiday Hunt & Charity event; Adam, Craig, Jacqueline, Peter & Tara

hope 🍀 promise 🍀 new life

# 20th Annual Victorian Tea Fundraiser!

**\$22,000 raised for the Rose of**

## **Durham**

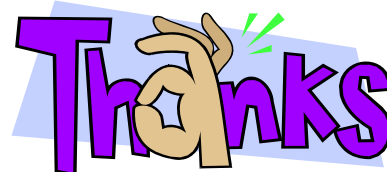
All the baskets were gorgeous! A special thank you to all our wonderful donors and other volunteers who make this evening possible every year. We are truly blessed to have such amazing people supporting us.

## **SPONSORS!**

A WEB that Works, Actionable Books, Ajax Riding Academy, Alan Malkin, Alli's Originals, Anderson House Bed and Breakfast, Andy's Family Hair Centre, Annette Young, Art Gallery of Ontario, Aqua Massage, Aquilibrium Salon & Spa, Barn Swallow Pottery, Benix & Co./Bowring, Bill Jesty, Bittmore Tap & Grill, Boston Pizza, Bowmanville Zoo, Brookside Cottage Bed & Breakfast, Bulk Barn (Warren Ave.), Buster Rhino's (Taunton Rd.), Byron Van Alstine, Cafe Demetre, Caitlyn Hoskin Art, Canada's Wonderland, Canadian Automotive Museum, Canadian Museum of Civilization, Canadian National Exhibition, Canadian Science & Technology Museums Corporation, Canadian War Museum, Carolyn's Beauty Supplies & Salon, Carribean Choice, Catherine Hill, CAW Family Auxiliary 27, Chef Tommy's Authentic Greek Cuisine, Chrysalis Nails & Spa, Chuck E Cheese, Churchill's Fish & Chips, Class Act/Live Act Dinner Theatre, Classic Hair Care, Close To My Heart (Sheri Ballantyne), CN Tower, Country Style, Curves Bowmanville, Dana

Snedden, Danielle Pfeifer, Deer Creek Golf Club, Dennis Lenzin, Denise Nickerson, Deserres, Diamond Grill, Dino's, Dollarama, Durham Deaf Services, East Side Mario's, Erin Malkin, The Facial Place Day Spa & Medi Spa, Ferraro 502, Fred Borg, Gillett Car Cleaning, Girl Power Promotions, Global Pet Foods, GMCR Canada, Gnu Books, Good Life Fitness, Go Transit/ Metrolinx, Graziella Fine Jewellery, Greg Frewin Theatre, Greg Nesbitt, Halenda's, Happy Feet, Hot Rocks Creative Diner, I do ... For You, Ilish Craig Photography, IODE Golden Jubilee Chapter, Irene Gratkowski, Jack Astor's (Whitby), Janet Chappelle, Jasmine Garden, Joan Elliott, Mary Kay, John Pfeifer (Melaleuca), Jungle Cat World Wildlife Park, Kathy Stinson, Kelly- Anne Lahey, Kiah Longo (The Peppered Rooster), Kim Debaie (Tupperware), Kim Rocchio, Kinsmen & Kinette Club of Pickering, Knights of Columbus (St. Gregory's), Kristine Dandavino (Oshawa Piano & Vocal Academy), L A Fitness, Laura K Faux Flowers, Legends Estates Winery, Leon's, Linda Lehman, Linda Van Alstine, Lion's Club of North Oshawa, Loran's Gifts and Collectibles, Lovely Nails, M.A.C. Cosmetics, Mackie Harley Davidson, Made You Look Jewellery Studio, Magic Portraits, Markcol Distribution Limited, Marsha Nesbitt, Massey's, Mauch's Pet Store, Maureen Haan, Maureen Windross, McIntosh-Anderson-Kellam Funeral Home Ltd, Melissa Pringle, Metro (Five Points Mall), Michelle Taylor (Scentsy), Ming's Kitchen Chinese Food Take Out, Molly Maid, Montgomery's Inn Museum, Momma's Family Restaurant, Mysteriously Yours ... Mystery Dinner Theatre, National Arts Centre, National Ballet of Canada, National Gallery of Canada, NEBS Fun World, Noble Electric, Oakridge Golf Club, Old Spaghetti Factory Canada Ltd., The Ontario Science Centre, Oshawa Generals/ Canadian National Railway,

Oshawa Centralized Recreation Services, City of, Oshawa Historical Society, Oshawa Paint & Wallpaper Inc., Patricia O'Connor, Personally Yours, Pickering Museum Village, Pickering Town Centre, Pita Deli & Grill, Pizza Hut, Pizza Nova (Warren Avenue), Platinum Family Fitness, Port Pickering, Portraits by Goguen, Putting Edge, Rachel Pfeifer, Randy Hoban, Real Canadian Superstore (Harmony), Regino's Pizza, Rhythm Dynamix Dance, Riley's Olde Towne Pub, Robert McLaughlin Gallery, Robert Munsch, Rockway Vineyard, Roman Fedyna Medicine, Rose Reisman's Art of Living Well, Royal Canadian Mint, Royal Ontario Museum, Sante Fe Salon, Shannah Reid (Arbonne), Shoeless Joe's, Signature Hair Studio (Jessica Pringle), Sobey's (Oshawa), Sobey's (Whitby), Starbucks (Wilson Rd.), Station Gallery, Stav's, Stratford Festival, Subway (Simcoe St. N), Susan Brady, Swiss Chalet (Courtice), Swiss Chalet (Harmony Rd), Tap & Tankard, Tammy DiGiacinto (Arbonne), Terry Townley (Party Lite), Textile Museum of Canada, Thomas Chartier Enterprises Inc., Toronto Consort, Toronto Fire Hall, Toronto Argonauts Football Club Inc., Tranquil Therapeutics Center, Treetop Eco-adventure Park, Trent Pet & Nutrition Centre, Trinity Irish Pub & Restaurant, Trish Boyko, UPS Store, Valentino's Grande Salon, Velji Chiropractic Centre, VIA Rail Canada Inc., Village Flower Shop, VinBon, Violet Blooms, Viva Burritos, Wally's Family Restaurant, William's Chocolates Ltd., Willow Pond Country Bed & Breakfast, Winexpert, Winners Merchants International/ TJX Canada, Woody Michleb Hair Salon, Workroom, Youth Connections Inc.



## Mrs. Claus Visits Lakeridge Health Oshawa

As part of a partnership with Lakeridge Health Oshawa, our Executive Director who sits on the Family Advisory Council for the Hospital was Mrs. Claus and visited the Neonatal Intensive Care Unit!

On December 23, 2013 Mrs. Claus dropped in to the NICU for a visit. Together with the Family Advisory Council, she delivered gifts to our youngest guests, like the little one in the picture.

The Family Advisory Council who has a member that spent time in the NICU, knows how difficult it can be to spend the holidays at the hospital and wanted to provide a little touch of Christmas magic and normalcy for the families.



Each family received a bag of goodies including a hard cover copy of 'Twas the Night Before Christmas' courtesy of the Oshawa Rotary Club, of which our Executive Director is also a member.

**The essential services we provide are made possible due to the support of our community. Sincere thanks to** The Estate of George Milne, Art & Technique Academy, Chrysalis Nails & Spa, Durham Children's Aid Society, St. Wilfrid Catholic School Staff, Thomas Chartier Enterprises Inc., Youth Connections Inc.

**"We make a living by what we get, we make a life by what we give" ~ Sir Winston Churchill**



## CHRISTMAS CHEER!

We also want to gratefully acknowledge everyone who helped make Christmas special for our families, as a result of so many groups, individuals, and schools, we sponsored 35 families with Christmas Hampers and will be able to continue celebrating every birth in 2014 with a Layette.

**Family Sponsors:** Father Leo J. Austin, Cindy Cowan, Kim O'Reilly, Leslyn Hughes, Debbie Turpin, Kristina Ellul-Brown, Keysha Shane, Melanie Canning, Peter and Jacqueline Bocking (Dear Santa), Pandora (Oshawa Centre, Taren and Gina), Ian Huycke, Susan Metzger, Karen Lajoie, Martin Harris, Mary Dimatulac, Kendra Krszak, Jenn Kelly, Patti-Anne Diquattro, Rob Insley, Monte Sheppard, Christine and Edward Koch, Anita Maceachern, Craig Marchand & Jaeanelle Robles.

**Layette Drive Supporters:** Faith Baptist Church, Partners in Community Nursing, Ledcor Construction, St. Theresa's Church, St. Joseph the Worker Parish Catholic Women's League, St. Bernadette's St. Vincent Depaul Society, Omron Automation and Safety (who also provided \$5 Tim Horton's Gift Cards, for the 75 clients who attended our annual Christmas Party)

**Toys:** Toronto Fire House, Durham Regional Police, Chum CP24 Christmas Wish, St. Gregory's Parish, UOIT IT Department, Resources for Exceptional Children and Youth, Freedom 55 Financial

Please note that the Winter newsletter acknowledges donations received from August to October 2013.

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*Rose of Durham*  
YOUNG PARENTS SUPPORT SERVICES